

MEDIA RELEASE

Cyprus Gaming Show

Friday, 16 February 2018

FOR IMMEDIATE RELEASE

HEARTY CONGRATULATIONS TO EVENTUS INTERNATIONAL FOR THE SUCCESS OF THE SECOND INSTALMENT OF THE CYPRUS GAMING SHOW!

After the triumph of the first Cyprus Gaming Show (CGS) in 2017, Eventus International was excited to host the second instalment of the Cyprus Gaming Show. This year, we had Table Talk Cyprus on 'Responsible Gaming' by our guest speaker Isobel John, who said of the event: "The show was an exciting place, where there was a wealth of interesting speakers and information about Cyprus gaming and its future. The game show is in its infancy and will continue to grow year by year."

Says Yudi Soetjipadi: "The Cyprus Gaming Show (CGS) concluded successfully on the 29-30 May 2018 at Grand Resort Limassol, Cyprus with a tremendous support from the National Betting Authority of the Republic of the Cyprus. We are thankful to all the sponsors, exhibitors, speakers and participants of CGS 2018. With the success of this year's event Eventus International is delighted to announce next year CGS will be on 20 & 21 May 2019 at Hilton Cyprus, Nicosia, with the theme "Capitalising Gaming and Sports Betting Opportunities" with the Masterclass "Getting into the gaming industry – your career starts here."

David Schollenberger, Partner and Head of the Gaming Team at Healys LLP solicitors in London and Chairman of this year's Cyprus Gaming Show, remarked: "This year's Cyprus Gaming Show was bigger and better than ever. With the coming ground breaking of the Cyprus Integrated Casino Resort and the planned opening of the temporary casino in June, there is definitely excitement in the air. The expansion of sports betting and the National Betting Association's proposed amendment to the Betting Law 2012 also to expand the products available to sports betting licensees, the Republic will become an even more attractive place to hold a betting licence. The Conference provides a unique forum for the gambling industry and its consultants and suppliers to network and exchange views."

Day 1 of the event kicked off with opening remarks from the chairperson David and welcoming remarks from Ioanna Fiakkou, Chairwoman, National Betting Authority, Cyprus and Michalis P. Michael (Invest Cyprus). This was followed by a presentation from George Campanellason "Investing in Cyprus". Per Jaldung (European Casino Association) took up the keynote session on "Challenges & opportunities for the land-based casino industry in Europe", with Christos Ioannides (LLPO Law Firm) & Andreas Christoforou (ASC Law Firm Cyprus) presenting about the betting regulations in Cyprus.

Tomas Drakšas, (Edgeless) gave a thought-provoking presentation on "Virtual world economy merging with 'real world' Economy", while John Karantzis (iSignthis) spoke on KYC. Andrew Pearson (Intelligencia) presented to a captive audience on "Using Machine Learning and AI for customer intelligence and real-time personalization marketing". Robert Brassai (Sense4Gaming) presented on "Big Data in Land Based Casinos", with Margaret A Pitiris (Human Capital Solutions) giving a presentation on one of the most trending topic in the industry today – "The Game Changers: Talent Inclusiveness and Diversity in the Gaming Industry".

What followed were two panel discussions with key discussions on the current market of gaming in Cyprus & its future and the ICR, which all had eminent panellists such as Joseph Avraamides (Association of the Online Betting Companies), Spyros (National Betting Authority Cyprus), Stelios Eleftheriou (Parimatch Cyprus), Suren Khachatryan (Digitain), and Andy Choy (Melco Resorts & Entertainment). The rest of the evening saw delegates enjoying a cocktail reception sponsored by the NBA.

Day 2 was kicked off by Andreas Zachariades (Board Member of the Gaming and Casino Supervision Commission), followed by a presentation on the ICR by Craig Ballantyne (Integrated Casino Resort Cyprus) & responsible gaming by Isobel John. Philippos Katranis (Cyprus Integrated Casino Resort Steering Committee) joined the ICR panel, along with Andy Choy and Craig. Aristodemos Kolocassides presented on sponsorship in gaming.

The rest of Day 2 offered four panel discussions on GDPR, AMLD, future opportunities and the tax landscape in Cyprus. Each panel had key panellists, including the likes of Costas V. Katsaros, Dr Christiana Markou, Dr Philip Jougoux

(European University Cyprus, School of Law), Katerina Antoniou (Deloitte), Styliana Loizou (NBA), Demetris Taxitaris (MAP S. Platis), Michael Christos G. Charalambides (ECOMMPAY), Angelos Gregoriades (KPMG Cyprus), Viktoria Soltesz (Blackmoon Financial Group), and Demetris A Tsingis (FINCAP Advisers).

With the outstanding support we have received and the positive feedback from the industry, Eventus International would like to once again thank all the speakers, sponsors, exhibitors and participants of CGS 2018 for their part in making the event a huge success for us. We look forward for CGS 2019!

Secure your exhibition space now for the prime location. Contact Lou-Mari Burnett—loumari@eventus-international.com

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